



SMBsecure™

Cybersecurity Awareness Training

87% of cyber-attacks rely on social engineering and poor security hygiene to deceive users. Your User Could Be Next!

Overview of Service

Employees who lack proper cybersecurity awareness place the entire business at risk, regardless of the tools used.

SMBsecure™ includes a cybersecurity awareness program designed to improve employees' knowledge and skills to help them identify malicious activities and to exercise caution - *to help safeguard your business or practice*. Awareness training builds the **Human Firewall** as a vital defence. This improves the overall security posture of your business for mitigating cyber-attacks. It embeds security practices into your company's DNA, ensuring every employee becomes a **Vigilant Cyber Defender**.

HOW IT WORKS

SMBsecure™ cybersecurity awareness training offers easy e-learning with in-line knowledge assessments structured to fortify your frontline of defence. Training is automatically assigned, and employees are notified to complete modules to maintain a strong defence.

Topics include risk related to scams, phishing red-flags, vishing, passwords, business email compromise, identity theft, ransomware, etc.

ROI You Can See! Employees who are risk aware and vigilant help mitigate your business being scammed or attacked.

COST EFFECTIVE EDUCATION

SMBsecure™ Standard and Advanced subscriptions include a cybersecurity awareness program at Zero Extra Cost! The training is ongoing and fully managed for you, saving you money, time and resources. Training categories and topics are dynamically assigned. Our modules strategically reinforce key insights by resurfacing information to cultivate lasting learning habits.

NO MORE BORING TRAINING VIDEOS

That's right! Say goodbye to tedious - *long and boring* - training videos. **SMBsecure™** re-imagined training with a fresh approach and a captivating learning experience that actually helps your business put up its human shields against cybercrime. **Bite-sized, Science Backed Learning** empowers your team to effortlessly spot and defend against cyber threats. Quick, interactive and *on-the-go* sessions allow users to learn at their convenience. Progress isn't just tracked, it's celebrated through **Gamification**. Phishing simulations and baiting are also conducted to test an employee's vigilance and vulnerability, and their need for additional training.

SPACED REPETITION LEARNING

Safer teams start with smarter learning that sticks. Spaced repetition is a **powerful learning strategy** designed to change behaviour. **SMBsecure™** factors in natural memory decay to predict when information is at risk of being forgotten. **AI** monitors the user's memory stability and retrieval ability. This "*memory strength*" is reflected in a **Defence Meter** which knows when the employee may need a *Defence Boost* to stay sharp. This ensures your business's **Human Firewall** is prepared to spot phishing attempts, suspicious links, or other threats, so your team won't just learn cybersecurity best practices - *they'll remember them when it counts*.

MANAGEMENT REPORTS

Business owners or service admins can access reports. Link these to employees' KPIs and targets for effective training adoption, or to leverage as proof for cyber insurance, security framework certifications and compliance.

USER MANAGED PERSONAL DATA EXPOSURE

SMBsecure™ monitors **Dark Web** underground marketplaces, forums, and illicit websites **24/7 round the clock**. It also assesses **Data Breaches** for users' personal data that has been exposed. Meaningful insights and simple explanations are displayed directly to users **plus** provides best steps to take to keep their digital identity safe and secure. This helps to mitigate the risk of further data leaks and to protect accounts from potential compromise.